

Arooj Fatima

WordPress Developer/Designer



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SOCIAL MEDIA



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PROFILE

MY name is Arooj Fatima. As a WordPress Developer with 6 months of hands-on experience, I have developed a solid foundation in creating and customizing WordPress websites. My focus is to listen & understand your requirements to deliver engaging, impactful, & truly unique WordPress website design.

I bring a blend of advanced website development skills, responsive design expertise, and creative graphic design to every project, ensuring a cohesive and impactful digital presentation.

EDUCATION

2023 - present

I am currently pursuing a Bachelor of Science in Computer Science from Islamia University Bahawalpur, where I am deepening my understanding of cutting-edge technologies, coding principles, and advanced problem-solving techniques to prepare for a dynamic career in tech.

2021 - 2023

I successfully completed my Intermediate examination from Government High Secondary School, marking a significant milestone in my academic journey and setting the stage for future achievements.

2019 - 2021

"I am currently pursuing a Bachelor of Science in Computer Science from Islamia University Bahawalpur, where I am deepening my understanding of cutting-edge technologies, coding principles, and advanced problem-solving techniques to prepare for a dynamic career in tech.

EXPERIENCE

01.2024 - present

6 MONTHS Experience of building websites Berkely Science college kahror pacca.

WordPress Developer

- WordPress Website Design & Development.
- Speed Optimization.
- Website Redesign | Revamping.
- Create a website that is fully responsive to mobile devices, laptops, and desktops.
- Effective communication skills to understand client needs, preferences, and goals.
- Ensure responsive design.
- Perform live website performance monitoring.
- Meet with WordPress clients to discuss their projects.

SKILLS

- Good communication - written and oral skills
- Excellent conceptual and analytical skills
- Effective interpersonal skills
- Ability to hand code HTML/CSS
- With a strong background in website development, I excel at creating responsive, user-friendly sites that adapt seamlessly to all devices and deliver exceptional user experiences.
- Develop high-quality websites
- My expertise in graphic design allows me to craft visually captivating content that not only catches the eye but also aligns perfectly with branding and marketing goals.
- Combining my skills in website development and graphic design, I build responsive websites that are both aesthetically pleasing and optimized for performance.
- My proficiency in Canva editing enables me to design eye-catching visuals and marketing materials that make a significant impact and effectively communicate key messages.

HOBBY



Tennis



Technology



Gardening



Wordpress



Learning

PERSONALITY

- Communicative
- Punctuality
- Creativity
- Organized
- Self Learner
- Good Picking Power

LANGUAGES

English ○ ○ ○ ○ ○ ○
Urdu ○ ○ ○ ○ ○ ○

SOFTWARE & OTHER SKILLS

wordpress Developer ○ ○ ○ ○ ○ ○ ○
HTML5 ○ ○ ○ ○ ○ ○ ○
CSS3 ○ ○ ○ ○ ○ ○ ○
Cpanel ○ ○ ○ ○ ○ ○ ○
Logo Designer ○ ○ ○ ○ ○ ○ ○
Canva ○ ○ ○ ○ ○ ○ ○
Reponsiveness ○ ○ ○ ○ ○ ○ ○
Speed Optimization ○ ○ ○ ○ ○ ○ ○